



THE ORIGINS OF THE CO-CREATION PROCESS

The time-line on page 2 provides an overview of all the stages involved in the construction of new developments when applying the co-creation and C2C models.

The initial implementation steps were taken in April 2015, when the GAP (Grünewald Activity Partnership) began. The aim of the GAP was to stimulate the life of the district by developing waste ground at the centre of the Grünewald district. Starting with some occasional, local initiatives, the district's public space was to be modified to suit the needs and expectations of the residents in the long term.

A series of recreational activities involving the residents directly were planned. These formed the initial stages of a policy of participation: vegetable plots, play areas, street parties, Christmas tree etc.

The "Quartier Stuff", a form of social innovation laboratory, grew from these initiatives and the red container installed in **October 2015** has become its symbol.

The aim of the Quartier Stuff is to:

- develop models for resident participation which can later be transferred to other areas of the Kirchberg;
- design an inter-disciplinary and participatory approach with sustainable innovative concepts able to withstand present and future urban challenges such as area development, territorial and social cohesion, housing, sustainable development, transport issues.

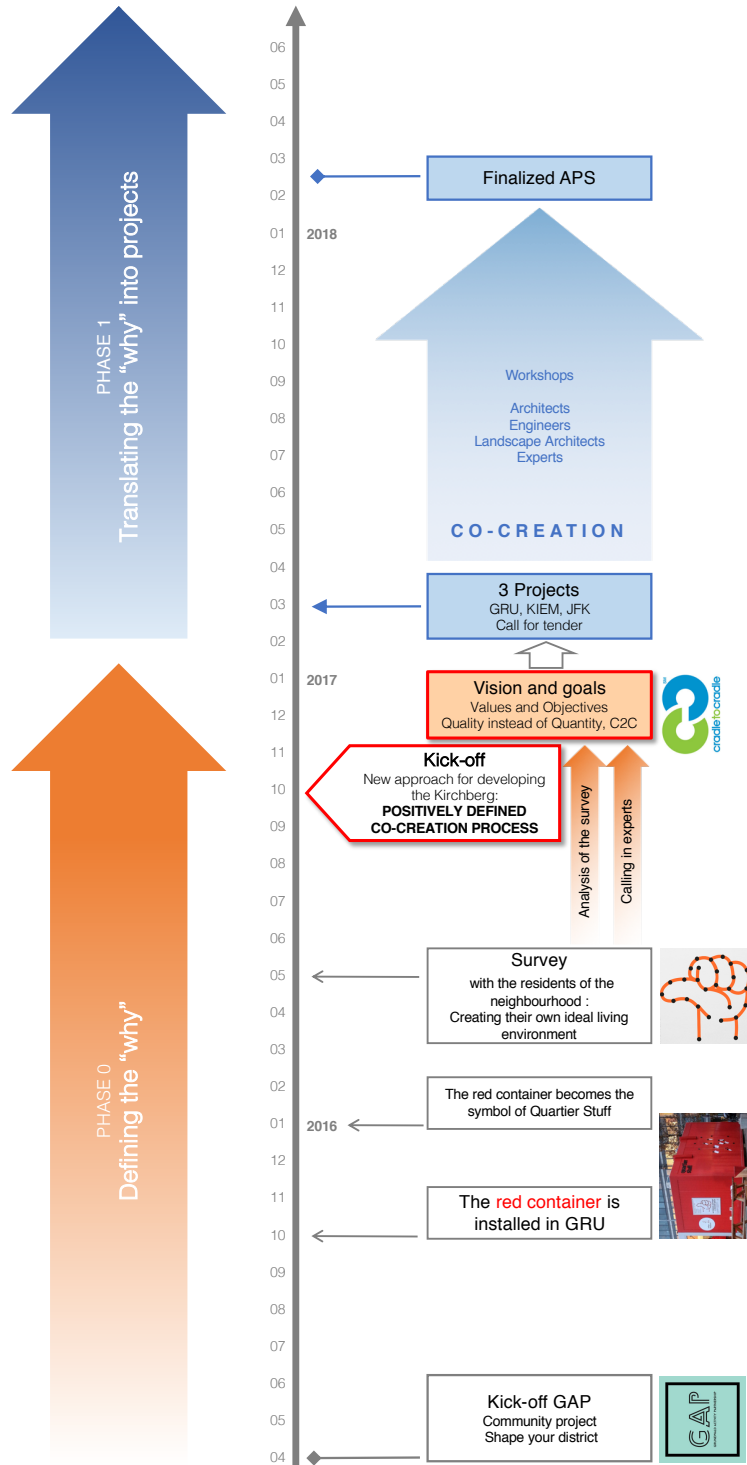
The Quartier Stuff's tasks are, amongst others:

- to involve various stakeholders in a collaborative process to achieve wide-reaching improvements
- to build a lasting community in order to ensure the long-term social and territorial cohesion of the Kirchberg.

In parallel, the Fund has reviewed its planned urban studies of undeveloped plots, taking residents' needs into account, and has modified the original urban plan by creating a central area and mixed-use buildings to stimulate the life of the district.

In **October 2015**, the Fund organised a kick-off thus launching the Quartier Stuff and submitting different sizes of urban space to a resident vote. The areas, from one of the 3 sites included in the new co-creation approach, were chosen in relation to building density and developed within the framework of the Grünewald mixed-use project. The functionality of this public space has been developed as a participatory project. The Fund, with URBIS town planners, has finalised the details of the urban project, taking the results of the kick-off into consideration.

In **May 2016**, a public survey was undertaken with the theme: "create your ideal living environment". The analysis of this will be a key factor in the delineation of the new co-creation process which was launched in October 2016.



GAP = Grünewald Activity Partnership
GRU = Grünewald
KIEM = Kiem, Ltd 4
JFK = J. F. Kennedy South, Zone A
APS = Avant-projet sommaire, Pre-project Summary